

How to Create a

WordPress Website Step by Step

Complete Beginner's Guide — 2025 Edition

No Coding Required · Live in Under 2 Hours · Free to Start

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Step 1

What is WordPress and Why Should You Use It?

WordPress is a free, open-source platform that powers over **43% of all websites on the internet** — from small personal blogs to major news outlets like TechCrunch and BBC America. You can build a fully functional, professional-looking website **without writing a single line of code**. Everything is managed through a visual dashboard that is as easy to use as typing in Microsoft Word.

■ 100% Free Software	■ 10,000+ Themes
■ 60,000+ Plugins	■ SEO Friendly

■ Pro Tip

WordPress.com and WordPress.org are different. This guide uses **WordPress.org** — the self-hosted version that gives you full ownership and control. It is the recommended choice for anyone serious about blogging or business.

Step 2

Choose a Good Domain Name

Your **domain name** is your website's address on the internet — like *yourname.com* or *yourblog.in*. Domain names typically cost **■800 to ■1,200 per year** for a .com extension. Many hosting companies offer a free domain for the first year when you sign up for hosting.

- **Keep it short** 2–3 words is ideal. Shorter names are easier to type and remember.
- **Use .com if possible** Most trusted and recognised extension globally. Use .in for India-specific sites.
- **Avoid numbers & hyphens** They make your domain harder to remember and look unprofessional.
- **Include a keyword** E.g., thecookingcorner.com works great for branding and SEO.
- **Check social media** Try to get the same name on Instagram, Twitter, and Facebook too.

■■ Warning

Do not overthink the domain name for too long. Many beginners spend weeks on this step. Pick something good enough and move forward — you can always build a brand around any name over time.

Step 3 Get Web Hosting

Web hosting stores all your website files and makes them accessible on the internet. For a new WordPress website, **shared hosting** is the most affordable and beginner-friendly option, starting from as low as **₹99–₹150 per month**.

Provider	Best For	Starting Price
■ Hostinger	Best for Beginners	■ ₹99/mo
■ Bluehost	Official WP Recommended	■ ₹199/mo
■ SiteGround	Best Performance	■ ₹349/mo
■■ BigRock	Popular in India	■ ₹129/mo

Step 4 Install WordPress

Most hosting providers make this incredibly simple with a **one-click installer**. You do not need to touch any code or configure databases manually.

1

Log in to your hosting control panel (cPanel)

Your hosting company will send you login details by email.

2

Find 'WordPress Installer' or 'Softaculous'

Look for a WordPress icon or the Softaculous Apps Installer inside cPanel.

3

Click 'Install Now' and fill in basic details

Choose your domain, set your site name, create an admin username and password, then click Install.

4

Wait 60 seconds — your site is ready!

Visit [yourdomain.com/wp-admin](#) and log in with the credentials you just created.

■ Pro Tip

Use a **strong password** for your WordPress admin. Mix uppercase, lowercase, numbers, and symbols. Consider using a password manager like Bitwarden (free) to store it safely.

Step 5 Choose and Install a WordPress Theme

A **theme** controls how your website looks — colors, fonts, layout, and overall style. For beginners, stick to **lightweight, fast themes**. A bloated theme will slow down your site and hurt your SEO.

rankings.

Theme	Why Choose It	Price
■ Astra	Most popular free theme. Ultra-fast, 2M+ active users.	Free + Pro
■ Kadence	Beautiful design + great performance. Perfect for blogs.	Free + Pro
■ GeneratePress	Extremely lightweight (<30kb). Loved by SEO experts.	Free + Pro
■ OceanWP	Great for all types. Highly customisable and WooCommerce ready.	Free + Pro

To install a theme: Go to WordPress Dashboard → **Appearance** → **Themes** → **Add New**. Search for the theme name, click Install, then Activate. Done.

Step 6

Install Essential WordPress Plugins

Plugins are like apps for your WordPress website. With over **60,000 free plugins**, there is a plugin for almost everything. Here are the **only plugins you actually need** when starting out:

Plugin	Purpose	Cost	Priority
Rank Math SEO	Search engine optimisation	Free	Must Have
WPForms Lite	Contact form	Free	Must Have
LiteSpeed Cache	Speed optimisation	Free	Must Have
Wordfence Security	Website security	Free	Must Have
UpdraftPlus	Automatic backups	Free	Must Have
Smush Image	Image compression	Free	Recommended
WooCommerce	Online store (if needed)	Free	Optional

■ Pro Tip

Go to WordPress Dashboard → **Plugins** → **Add New**. Search for the plugin name → Click Install → Click Activate. The plugin is now working on your site.

Step 7

Create Pages and Write Your First Blog Post

In WordPress there are two types of content: **Pages** (static content like About, Contact, Privacy Policy) and **Posts** (blog articles that are dated and listed in order). Create at least these four pages before your site goes public:

Page	Purpose	Priority
■ Home Page	Welcome page. Introduce yourself or your brand clearly.	Required
■ About Page	Tell visitors who you are and why they should trust you (EAT).	EEAT Critical
■ Contact Page	Add a contact form using WPForms. Required for AdSense.	AdSense Must
■ Privacy Policy	Legal requirement if you use Google Analytics or AdSense.	Legal Must

To write your first blog post: Go to Dashboard → **Posts** → **Add New**. WordPress will open the Block Editor (Gutenberg). Type your title, write your content, add images using the + button, then click **Publish**.

Step 8

Configure Basic SEO Settings

Spend 20 minutes on these basic SEO settings before your site goes live. Getting these right means Google can find and rank your site much faster.

1

Set your permalink structure

Go to Settings → Permalinks → Select 'Post Name'. Makes URLs readable like [yoursite.com/how-to-make-money](#).

2

Configure Rank Math SEO plugin

Run the Rank Math setup wizard. Add your site name, logo, and connect to Google Search Console.

3

Submit your sitemap to Google

Rank Math auto-creates a sitemap at [yoursite.com/sitemap_index.xml](#). Submit this in Google Search Console.

4

Install Google Analytics

Use MonsterInsights plugin (free) to connect Google Analytics in a few clicks.

5

Make sure your site is set to public

Settings → Reading → Uncheck 'Discourage search engines from indexing this site'. Many beginners miss this!

Step 9

Your Website is Live — What to Do Next

Congratulations — your WordPress website is now live! Here is what you should focus on in your first 30 days:

- Publish at least **10 quality articles** before applying for Google AdSense. Each post should be 800–1,000+ words.
- **Write consistently:** One good article per week beats five average articles in one week then nothing.
- Install an **SSL certificate** (HTTPS). Most hosts offer this free via Let's Encrypt (cPanel → SSL/TLS).
- **Make your site mobile-friendly.** Over 60% of web traffic comes from phones. Use Google's Mobile-Friendly Test.
- **Test your site speed** with GTmetrix or Google PageSpeed Insights. Aim for loading under 3 seconds.
- **Keep WordPress updated:** Update core, themes, and plugins regularly. Outdated software is the #1 security risk.

■ Google AdSense Approval Checklist

■ 10+ original articles ■ Privacy Policy page ■ Contact page ■ About page ■ HTTPS enabled ■ No copyright-infringing content ■ At least 2–4 weeks of site age ■ Aim for 30+ articles for best chance

You Are Ready to Build Your WordPress Website

You have just learned every single step needed to create a WordPress website from scratch. The most important thing to remember is: **it is not as hard as you think.**

"The best time to start a website was a year ago. The second best time is today. Do not let fear of the technical stuff hold you back — WordPress was built for people exactly like you."

Follow the steps in this guide, publish your first 10 articles, and apply for Google AdSense in a few weeks. **Start today.**